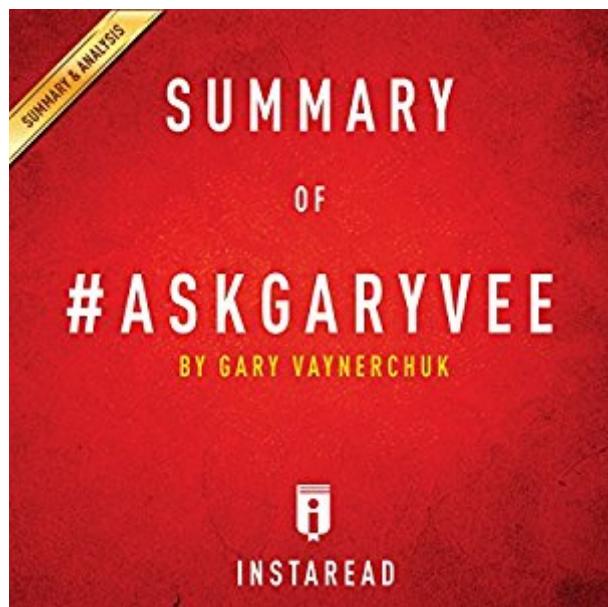


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Summary Of #AskGaryVee: By Gary Vaynerchuk | Includes Analysis



Synopsis

Summary of #AskGaryVee by Gary Vaynerchuk | Includes Analysis Preview: #AskGaryVee is entrepreneur and social media expert Gary Vaynerchuk's guide to leadership and media. Structured in the form of questions and answers, #AskGaryVee follows the model of Vaynerchuk's YouTube show, in which he responds to a wide variety of inquiries - both personal and professional - from his followers. The book returns to questions that Vaynerchuk was asked on the show during the past two years in an attempt to update his responses, change his view on certain points, and consolidate the information scattered across hundreds of episodes of a web series into a single handbook for aspiring entrepreneurs. Every company in every kind of business also needs to think like a media company. Whether a business is selling wine, dog chews, or cars, the prevalence of digital media means that to abstain from speaking to your audience is to cease to exist. Please note: This is key takeaways and analysis of the book and not the original book. Inside this Instaread summary of #AskGaryVee: Overview of the Book Important People Key Takeaways Analysis of Key Takeaways

Book Information

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Customer Reviews

Gary Vaynerchuk is an internet personality who dominates at profitization of his social media influence. His vlog series, "Wine Library TV" is a lot of fun to watch, and really showcases his talent, passion, and ability in the business sector. As an entrepreneur, he knows how to start a successful brand from nothing. "#AskGaryVee" is his fourth book and collates and expands upon content from his YouTube series "The #AskGaryVee Show." Structured in the form of questions and answers, it responds to a wide variety of inquiries--both personal and professional--from his followers. The book

returns to questions that Vaynerchuk was asked on the show during the past two years in an attempt to update his responses, change his view on certain points, and consolidate the information scattered across hundreds of episodes of a web series into a single handbook for aspiring entrepreneurs. This Instaread review encapsulates the inspiring message of Vaynerchuk, breaking down the collection of business questions and answers into a concise list. The 8 key takeaways explore the most important aspects of building a company, such as: hard work, the need to employ media, entertaining and pushing a sale, and if college is really necessary. If you are interested in starting your own company, or improving your career, but don't want to spend too much time or money on a detailed guide, then this review is for you. I highly recommend it. I was given a copy of this book to review.

I'm torn, on one hand this Instaread does a good job of distilling down the concepts from #AskGaryVee the problem though is the concepts are pretty simple and not all that engaging when divorced from the panache of Gary Vaynerchuk. And perhaps, seeing the advice from his book so succinctly delivered it's easy to see that the appeal of Gary Vee isn't just his advice (which is generally solid and mirrors his Jab, Jab, Jab, Right Hook: How to Tell Your Story in a Noisy Social World) but the style he delivers is. Gary Vaynerchuk is as much an entertainer as he is a business advisor, and stripped away from that style the concepts seem kinda dull and simple. Instaread provided a discounted copy for review, but that didn't impact my review or rating in any way.

I received a complimentary copy of this title in exchange for my honest review. I have to admit I had not heard of Gary Vaynerchuk previously. This summary was a great introduction to his methods for getting things done, no matter what scale you're working on, whether it's a small project or building your own company, this summary covers the most important points of Vaynerchuk's thesis. His ideas are practical and proven to work since he has applied all of these ideas to his own situation, including his family life. I can see why he's become something of a YouTube sensation. If you're like me and didn't know anything about Gary previously, this summary will give you a great introduction to his book. I highly recommend it.

There are several books out there for entrepreneurs, so I love that Instaread writes summaries that help readers decide which books they want to take the time to read. If you are an entrepreneur, this book is a great choice! This book focuses on the importance of social media when running a business. Social media is free, but it is hard to stand out. Gary's book will help you create a great

presence online. The summary is divided into eight key takeaways that highlight the main points of the book. As a small business owner, I recommend this book. I received a copy of this book in exchange for a review.

This is an overview of the actual book "AskGaryVee" Kind of like an abbreviated Cliff's Notes for the full book. It provides a potential reader enough information regarding this book's content to determine if we want to invest the extra money and time to actually buy and read the entire book. This a current/modern study of how new forms of media (like You-Tube) can help to promote and advertise products & services in a very effective way. At .99 cents, this summary is a good value, which is one of the reasons I have personally found it to be a useful service.

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